

WELCOME
.....
TO THE
.....
CONVERSATION



APRIL 2-3, 2014
.....

**#WOMENLEADING
PHILANTHROPY
SYMPOSIUM**
.....

CHICAGO, IL

**INDIANA UNIVERSITY LILLY FAMILY
SCHOOL OF PHILANTHROPY**
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WOMEN'S PHILANTHROPY INSTITUTE
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THE SYMPOSIUM EXPERIENCE

Mobile Devices

Before sessions begin, please mute all mobile devices. Tweet about proceedings @WPlinsights and use the hashtag #WomenLeading.

WiFi

Use the Sheraton network and connect via: womenleading.

Photography

Photographs will be taken at the symposium. The IU Lilly Family School of Philanthropy reserves the right to use the photos in future promotional pieces.

WELCOME



Dear Colleagues,

Welcome to the Indiana University Lilly Family School of Philanthropy's 27th symposium. Each symposium reflects the school's commitment to convening stimulating conversations, sharing ideas and experiences, and uncovering new insights that help us all improve philanthropy to improve the world. This year's program is organized by the Women's Philanthropy Institute, an integral unit of the Lilly Family School of Philanthropy.

At this symposium we will celebrate 10 years of the Women's Philanthropy Institute becoming part of the School of Philanthropy. In that time the Women's Philanthropy Institute (WPI) has made important contributions to understanding and strengthening women's leadership in philanthropy. It has deepened research about gender differences in philanthropy with the release of four Women Give reports and has contributed to several national and international studies. It has also expanded awareness about women's powerful roles in philanthropy through three previous national symposia, as well as other conferences and seminars. We are grateful to trailblazing leaders Sondra Shaw-Hardy and Martha Taylor for their groundbreaking notion of studying women's philanthropy more than 20 years ago. #WomenLeading Philanthropy brings together past, present, and future leaders of women's philanthropy.

Our goal is to engage you—speakers and participants—in a vigorous, interactive dialogue. Your participation will provide new insights and perspectives and help build the knowledge base for this field.

We appreciate the efforts of committee members, speakers, and sponsors who have supported this symposium. You lead by example. Please join me in thanking Symposium Chair Ellen Remmer, Senior Partner, The Philanthropic Initiative, who is also a member of the Lilly Family School of Philanthropy's Board of Visitors and WPI Council, and the members of the symposium planning committee for their leadership and sage counsel. Special thanks go to our generous sponsors who helped underwrite this event. Most especially, we thank each of you for participating in this symposium.

I hope the next two days will engage, enlighten, and enrich each of us and inspire us to lead in meaningful ways.

Cordially,



Eugene R. Tempel
Founding Dean, IU Lilly Family School of Philanthropy



Welcome!

The momentum of women's philanthropy is unstoppable. When the Women's Philanthropy Institute's (WPI) founding mothers, Martha Taylor and Sondra Shaw-Hardy, invited me to join the board nearly 20 years ago, the young "movement" of women's philanthropy was sustained by a small group of individuals and organizations. Now, thanks to the leadership of many, the field is supported by greater knowledge, understanding, inspiration and lots of amazing action across generations, cultures, and institutions.

I am proud that WPI has played an important part in advancing the movement. It is the only organization in the world focused on increasing understanding of women's philanthropy through rigorous research and education, interpreting and sharing these insights broadly to improve philanthropy. Our annual Women Give report has highlighted numerous path breaking research findings including this year's UN Foundation sponsored research on the transmission of philanthropic behavior to the next generation. Our women's philanthropy symposia—and this is the 4th at the Lilly Family School of Philanthropy—are unique forums for bringing together an international group of leading donors, practitioners and thinkers to inspire one another, form partnerships, and develop agendas for strengthening women's philanthropy.

Like most of you, my roots in women's philanthropy are very personal. It was with my mother and sisters in our family foundation that I learned about high impact philanthropy. In my work I counsel women (and men) every day who want to dream big and act wisely. I am awed and gratified by the power of women who lead and work with others to make important change in society.

Thank you for joining us in Chicago. We are glad you are leading philanthropy!

Cordially,

Ellen Remmer

Senior Partner, The Philanthropic Initiative
Chair, 2014 Symposium Advisory Committee
Past Chair, WPI Council

SCHEDULE

ALL TIMES CENTRAL STANDARD

TUESDAY, APRIL 1

5:00 - 9:00 pm **Registration** – *Level 4: across from Chicago 8-10*

WEDNESDAY, APRIL 2

9:00 am **Leading the Way** – *Level 4: Chicago 8-10*

Dr. Eugene Tempel, Founding Dean,
Indiana University Lilly Family School of Philanthropy

Dr. Charles R. Bantz, Chancellor,
Indiana University-Purdue University Indianapolis

Ellen Remmer, 2014 Symposium Chair and member,
School of Philanthropy Board of Visitors and WPI Council

Dalila Wilson-Scott, President, JP Morgan Chase Foundation

9:30 - 10:30 am **Leading by Leaning On**

Joe Keefe, President and CEO, Pax World Management

Ellen Remmer, Senior Partner, The Philanthropic Initiative

Trisa Thompson, Vice President of Corporate Responsibility, Dell

Moderator: Avis Jones-DeWeever, Host, Focus Point with Avis Jones-DeWeever (NPR)

*What difference does women's leadership make across the sectors?
Explore lessons learned, how different sectors approach gender diversity, and what
works in this discussion.*

10:30 am - 11:15 pm **Leading Voices**

Winsome McIntosh, Founder, Rachel's Network, Board of McIntosh Foundation

Michele Ozumba, President, Women's Funding Network

*Two outstanding leading voices share personal and professional views about how the
philanthropic landscape has changed as a result of women's leadership.*

11:15 - 11:30 pm **BREAK**

11:30 - 12:05 pm **Leading Conversations**

Level 2: Missouri, Colorado, Arkansas, Mississippi, and Ohio Rooms

Facilitated small group discussions about symposium theme with all conferees

12:15 - 1:30 pm **LUNCH**

Leading with Passion – *Level 4: Chicago 8-10*

Julie Smolyansky, CEO, Lifeway Foods

Jacki Zehner, CEO, Women Moving Millions and social impact investor

Welcome & Introductions: Laurie Burns McRobbie, First Lady, Indiana University

Moderator: Dalila Wilson-Scott, President, JP Morgan Chase Foundation

WEDNESDAY, APRIL 2 **Leading with Passion - continued**

What happens when donors align their passions and giving to become change makers? Two thoughtful philanthropists share their journeys and discuss impact on themselves and the causes they support.

SPOTLIGHT: Female Leaders in Philanthropy

Joan Johnson, Lecturer, Northeastern Illinois University

1:45 - 3:15 pm
BREAKOUT SESSIONS A
Leading for Collective Impact - Level 2: Missouri Room

Avis Jones-DeWeever, Former Executive Director, National Council of Negro Women

Barbara Lucas, Regent, Mount Vernon Ladies Association

Alice Sabl, Chair, University of Chicago Women's Board

Moderator: Jacki Zehner, CEO, Women Moving Millions

Throughout American history when women collaborate and take collective action, monumental change occurs. Find the commonalities and discuss the contributions to philanthropy of three very distinct examples of women's collective action.

Leading Upstream - Level 2: Mississippi Room

Dorri McWhorter, CEO, YWCA Metropolitan Chicago

Harriett Olson, General Secretary and CEO, United Methodist Women

The journey has not always been easy or straightforward for philanthropic women leaders. Complex issues around power, control, changing demographics, and changing times require strong vision and leadership. Learn how two experienced leaders have navigated upstream against formidable challenges.

Leading in Changing Times - Level 2: Colorado Room

Nadia Malik, Co-founder, Global Partnership for Women and Girls

K. Sujata, CEO, Chicago Foundation for Women

Nearly 2500 years ago the Greek philosopher Heraclitus said, "The only thing that is constant is change." How do nonprofit female leaders lead in changing times? How do they turn challenges such as mergers and external perceptions about their work into opportunities and enable their organizations to emerge stronger?

Leading to Change Behaviors - Level 2 - Ohio Room

Lori Beaman, Assistant Professor, Northwestern University

Tiffani Lennon, Chair, Law & Society, University of Denver

Women hold about 20% of top leadership positions across 14 sectors in the U.S. and globally, the percentage is estimated to be much smaller. What works to accelerate the increase in the percentage of women leaders? Two models will be examined in this session, benchmarking in the U.S. and role-modeling leadership in India.

3:15 - 3:30 pm
BREAK

SCHEDULE

WEDNESDAY, APRIL 2

3:30 - 5:00 pm

Leading in Families - Level 4: Chicago 8-10

Arthur C. Frantzreb Lecture

Ashley Snowdon Blanchard, Vice President, Hill-Snowdon Foundation

Doris Christopher, Founder, Interim CEO and Chairman, The Pampered Chef

Julie Christopher, Board member, Christopher Family Foundation

Hannah Quimby, Board member, Quimby Family Foundation

Moderator: Diane Whitty, Global Head Philanthropy Centre, J.P. Morgan Private Bank

Family foundations have proliferated in recent years and now represent more than half of all independent foundations. While women hold a variety of roles in family foundations, little research has explored their impact. Explore how women lead in foundations with this cross-generational panel.

SPOTLIGHT: Female Leaders in Philanthropy

Joan Johnson, Lecturer, Northeastern Illinois University

THURSDAY, APRIL 3

9:00 - 10:30 am

Leading Edge – Level 4: Chicago 8-10

Lesley Mansford, CEO, Razoo

Natalia Oberti Noguera, Founder, Pipeline Fellowships

Welcome & Introductions – Vanessa Cooksey, Senior Vice President, Community Affairs, Wells Fargo Advisors

Moderator: Elizabeth Gore, Resident Entrepreneur, United Nations Foundation and WPI Council member

Women and men are punctuating philanthropy with new vision and energy through innovations in funding, creative use of technology to engage citizens, and focused campaigns to build awareness of critical issues. Meet two creative social entrepreneurs and reflect on their efforts to create communities of leaders.

SPOTLIGHT: Female Leaders in Philanthropy

Joan Johnson, Lecturer, Northeastern Illinois University

PRESENTATION: Shaw-Hardy Taylor Achievement Award

10:30 - 10:45 am

BREAK

THURSDAY, APRIL 3

10:45 - Noon

BREAKOUT SESSIONS B

Leading with Purpose - Level 2: Colorado Room

Elizabeth Evans, Founding CEO, The VIVA Project

Julie Robertson, National Director, Go RED for Women, American Heart Association

Explore two nonprofit initiatives, one in education and one in health, which are designed to empower primarily female populations to unleash their full potential as teacher leaders and as advocates for their health. What are the risks in leading with purpose? How do leaders change culture—both internally within a large organization and externally among a specific population?

Leading through Transitions - Level 2: Missouri Room

Tracie Haas, President, AbbVie Foundation

Dorri McWhorter, CEO, YWCA Metropolitan Chicago

Alia Whitney-Johnson, Founder, Emerge Global

At some point, founders, leaders, and board members may transition to other roles within an organization. What are the keys to leading effectively and seamlessly through transitions?

Leading to Transform - Level 2: Mississippi Room

Kimberly Bryant, Founder, Black Girls CODE

Fran Edwardson, CEO, American Red Cross Chicago

Courtney VanLonkhuyzen, Lead Procurement Counsel and Foundation Executive Director, Motorola Mobility LLC

What does it take to disrupt the status quo and create change? Sometimes it's a new organization designed to reach specific audiences and sometimes it's the right mix of volunteer and staff leadership.

Leading to Engage - Level 2: Ohio Room

Will Schneider, Director, Slingshot

Lana Volftsun, Board Member, Slingshot and Executive Director, One Percent Foundation

Slingshot is the result of entrepreneurial young Jewish philanthropists sorting out which organizations resonated with their generation. The Slingshot Fund, a peer-giving network, introduces next gen funders to a professional grantmaking process while providing support to innovative Jewish organizations. Learn more about this unique effort and the impact of their recent supplement on organizations that focus on women and girls.

SCHEDULE

THURSDAY, APRIL 3

12:15 - 1:30 pm

LUNCH

Leading to Solutions – Level 4: Chicago 8-10

Cheryl Dorsey, President, Echoing Green

Margot Pritzker, President and Founder, WomenOnCall

Moderator: Glenn Tilton, Vice Chair, JP Morgan Chase

Two exemplary philanthropic leaders share their quests for solutions to create and to engage more leaders who are women to build a vibrant civil society and to drive social change.

1:45 - 2:30 pm

Leading by Sharing

Level 2: Missouri, Colorado, Arkansas, Mississippi, and Ohio Rooms

Attendees meet and greet some of the stellar symposium presenters for quick chats.

2:45 - 4:00 pm

Leading to Impact

 – Level 4: Chicago 8-10

Susan McPherson, Founder and CEO, McPherson Strategies

Sloane Davidson, Founder, Farsight Media

In a crowded women's philanthropy environment, everyone has to work smarter to have their voices heard. This session will lead with how to incorporate data and metrics in storytelling to have the maximum impact in fundraising and brand building. We'll also cover how leaders in women's philanthropy can work together and leverage our networks for lasting impact.

4:00 - 4:30 pm

Leading for Action

Closing Session

Ellen Remmer, 2014 Symposium Chair, and member of the Lilly Family School of Philanthropy's Board of Visitors and WPI Council

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In 2012, JPMorgan Chase and its Foundation contributed more than \$190 million to thousands of nonprofit organizations across 42 states and 37 countries, including more than \$5 million to organizations specifically benefitting women and girls. More than 43,000 of our employees provided 468,000 hours of volunteer service in communities around the globe. JPMorgan Chase works with community partners to support affordable housing, economic growth, workforce readiness, and financial capability in the communities where we do business.

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For more information, visit www.unfoundation.org.

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Our five focus areas include: HIV/AIDS, NTDs, Hepatitis C, Cancer and Education (at all levels but with a significant focus on K-12 in the city of North Chicago where AbbVie is headquartered). AbbVie also provides a number of civic grants. Grant applications are by invitation only.



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Graham-Pelton Consulting is a full service, global nonprofit and management consulting firm. We are the trusted advisor to leading impact-driven institutions... and those that aspire to be one. We offer services that clients can use individually or as a comprehensive package—services that are tailored to enable each client to find their unique path to success. Graham-Pelton offers a track record of success across nonprofit sectors. Visit grahampelton.com to learn more.



Since 1994, **Johnson, Grossnickle and Associates (JGA)** has taken an authentic, strategic approach to providing philanthropic consulting services to private colleges, seminaries, independent schools, and large cultural, community, and health organizations. Our full-service firm assists with capital campaigns, development audits, feasibility studies, and general fundraising counsel.

The JGA team doesn't work from a pattern or formula. Instead, we act as guides in philanthropy, helping nonprofit organizations reveal the right questions and find the best solutions for their unique situation. We seek to maximize the fundraising potential of our clients in a way that positions them for long-term success.

We invite you to learn more about our services on our website at www.jgacounsel.com, and we look forward to partnering with you on your philanthropic journey.

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Motorola Mobility Foundation is the philanthropic and charitable arm of Motorola Mobility LLC. Our mission is to improve people's lives and communities through technology. We support innovative non-profits and collaborate with learning institutions, startups, government, corporate, and civic organizations to accomplish our mission. We execute on our mission through the Team4Good, a group of dedicated employee volunteers who drive philanthropic projects that inspire them. Our disruptive approach to philanthropy fully harnesses our employees' expertise and talent to create a more resourceful, relevant, and impactful Foundation which better reflects the consumers we serve and the communities where we live and work. We focus our Foundation efforts in four core areas: (1) technology-based education solutions; (2) technology entrepreneurship; (3) community outreach and employee engagement; and (4) technology accessibility for people with disabilities.



Pivot Marketing is a full-service, strategic marketing agency serving mission-driven clients. Our work includes branding, web design, video, and advertising campaigns for nonprofits. We take a hands-on, research-first approach to produce creative results that are rooted in each organization's unique purpose.

We help our clients to develop a deeper understanding of their value and to create a marketing plan that fits their needs and resources. From there, we establish cornerstones—the brand, website, and social media presence that best fulfills their plan and purpose. We then build a campaign strategy on this foundation with tactics like advertising, public relations, and video, ultimately motivating donors to take action.

Remmer-Fox Fund



The mission of **The Leighty Foundation** is to carry on the Leighty family legacy of service and stewardship by leveraging our time and talents, as well as our financial resources, primarily in the areas of Earth Protection, Education, and the Promotion of Philanthropy and Volunteerism.



The Spencer Foundation was established in 1962 by Lyle M. Spencer. The Foundation received its major endowment upon Spencer's death in 1968 and began formal grant making in 1971. Since that time, the Foundation has made grants totaling approximately \$250 million. The Foundation is intended, by Spencer's direction, to investigate ways in which education, broadly conceived, can be improved around the world. From the first, the Foundation has been dedicated to the belief that research is necessary to the improvement in education. The Foundation is thus committed to supporting high-quality investigation of education through its research programs and to strengthening and renewing the educational research community through its fellowship and training programs and related activities.

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SUPPORTING SPONSORS



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ABOUT US

The Indiana University Lilly Family School of Philanthropy is the world's first school dedicated solely to education and research about philanthropy.

Philanthropy and nonprofit organizations are fundamental to a healthy society. The environment in which they operate today is increasingly complex and dynamic; students and philanthropy professionals need more sophisticated knowledge and skills to fulfill their missions. The school is at the forefront, anticipating and meeting philanthropy's needs, academically and professionally, in Indiana, nationally and around the globe.

The Lilly Family School of Philanthropy prepares students, philanthropy professionals, donors and volunteers to be thoughtful innovators and leaders who create positive and lasting change. Alumni of its programs lead national nonprofits and foundations, serve international relief organizations, and lead hands-on neighborhood human services centers.

As the pioneer of the unique, liberal arts-based field of Philanthropic Studies, the school and its world-class faculty offer unparalleled academic degree programs and rigorous, objective research that sets the standard for the field and provides a crucial resource for philanthropy and nonprofits.

Named in honor of the Lilly family's philanthropic leadership and the generous support of the Lilly family and Lilly Endowment Inc. for the school and Indiana University, the breadth and depth of the school's knowledge make it a valued thought leader and trusted source of information and insight among national public policy makers and news media. Through global partnerships, teaching and learning experiences on six continents, and an international student body, the school increases understanding of philanthropy within and across cultures.

The Lilly Family School of Philanthropy integrates innovative academic, research, international and training programs with groundbreaking resources such as The Fund Raising School, the Women's Philanthropy Institute, and the Lake Institute on Faith & Giving. It collaborates with many partners in the Indiana University family, including the IU School of Liberal Arts at IUPUI, the School of Public and Environmental Affairs at IU Bloomington and IUPUI, and at other IU schools and campuses.

As a hub for philanthropic thought and research, the Lilly Family School of Philanthropy regularly convenes innovators, scholars, philanthropists, nonprofit and foundation professionals, and researchers to share their diverse perspectives, exchange ideas, and develop insights that anticipate trends, address pressing issues, and shape the future of philanthropy.

For more information: www.philanthropy.iupui.edu

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Part of the Indiana University Lilly Family School of Philanthropy, the **Women's Philanthropy Institute (WPI)** strengthens understanding of women's philanthropy through rigorous research and education and by sharing these insights broadly to improve philanthropy. Follow us on Twitter @WPlinsights and Facebook.

For more information: www.philanthropy.iupui.edu/womens-philanthropy-institute



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SHAW-HARDY TAYLOR AWARD

SHAW-HARDY TAYLOR ACHIEVEMENT AWARD

In 2008 the Women's Philanthropy Institute at the Indiana University Lilly Family School of Philanthropy created a new award to be given periodically—the Shaw-Hardy Taylor Achievement Award for extraordinary contributions to moving women's philanthropy forward.

The award is named in honor of the leadership of two visionary women, Sondra Shaw-Hardy and Martha Taylor, who saw the potential for women's involvement in philanthropy long before it became a trend or a strategy to enrich the philanthropic table. They created an organization to advance women's philanthropy, which evolved into the Women's Philanthropy Institute now housed at the Indiana University Lilly Family School of Philanthropy. Their 1995 book, *Reinventing Fundraising*, is quoted regularly in dissertations and popular magazine articles. Their 2010 book, *Women and Philanthropy: Boldly Shaping a Better World*, charts a clear vision for women's potential and power in philanthropy. As peerless advocates for this cause, they have devoted countless hours and logged untold miles.

The criteria for the award are straightforward: an individual or individuals who have moved women's philanthropy forward and have demonstrated significant impact on the field. Candidates for the award can be from any discipline or sector: philanthropist, nonprofit leader, volunteer, change agent, fundraiser, researcher, or combination of the above.

The 2014 Shaw-Hardy Taylor Achievement Award will be presented on Thursday morning, April 3.

Previous Recipients

Sondra Shaw-Hardy
Martha Taylor
Barbara Dobkin

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"Philanthropy is the practice of returning to the community pot of assets that which we have taken out - and perhaps a smidgen more."

Ann Cruikshank, philanthropist

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Jane Leighty Justis

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SPEAKERS



Lori Beaman, Assistant Professor of Economics, Northwestern University

Lori Beaman is also a faculty fellow at Northwestern's Institute for Policy Research. She is an affiliate of the National Bureau of Economic Research (NBER), J-PAL, the Bureau for Research and Economic Analysis of Development and Innovations for Poverty Action. She received an Early Career Development (CAREER) Award from the National Science Foundation as well as numerous other grants, including from the Gates Foundation. She currently serves as an associate editor of the *Journal of Development Economics*.

A development economist working on microeconomic issues, Lori's research interests are centered on two themes: social networks and gender. Her recent work has evaluated the impact of a political affirmative action program on gender bias in rural India; and how social networks affect labor market opportunities among women in Malawi, among refugees in the U.S. and the urban poor in Kolkata, India. Her work has been published in journals such as *Science*, *the American Economic Review*, and the *Quarterly Journal of Economics*. Lori is also active on a number of ongoing field projects, including randomized field experiments in Mali and Malawi. She received her Ph.D. in Economics in 2007 from Yale University.



Ashley Snowden Blanchard, Associate Director of Philanthropy, TCC Group

TCC Group is a consulting firm dedicated to helping the social sector achieve greater impact. Since her arrival at the firm in 2004, she has focused on strategic planning for private, community, and family foundations. In addition to strategic planning, much of Blanchard's work is focused on governance and board development.

In addition to her role at TCC, Blanchard is Vice Chair of the board of the Ms. Foundation for Women, co-founder of the Council on Foundation's Next Generation Advisory Task Force, and a trustee of the Hill-Snowdon Foundation. Hill-Snowdon is a Washington-DC based family foundation which strives to create a fair and just society by supporting community organizing among low-income families and communities. Blanchard is the former board chair and a fourth-generation family member.

Blanchard is a graduate of Stanford University and the Goldman School of Public Policy at the University of California, Berkeley, where she completed her Master's Degree in Public Policy. Follow the TCC Group on Twitter @TCCGroup.

**Kimberly Bryant, Founder and Executive Director, Black Girls CODE**

Black Girls CODE is a non-profit organization dedicated to introducing girls of color (ages 7-17) to the field of technology and computer programming with a concentration on entrepreneurial concepts. Ms. Bryant has enjoyed a 20+ year professional career in the pharmaceutical and biotech industries as an Engineering Manager in a series of technical leadership roles for various Fortune 100 companies such as Genentech, Merck, and Pfizer. Since 2011 Ms. Bryant has helped Black Girls CODE grow from a local organization serving only the Bay Area, to an international non-profit organization with chapters in 7 US cities and Johannesburg, South Africa serving more than 2,000 African/African-American, Latina, and Native American girls.

Ms. Bryant serves on the National Champions Board for the National Girls Collaborative Project, and the National Board of the NCWIT K-12 Alliance. In 2012, Kimberly Bryant received the prestigious Jefferson Award for Community Service for her work to support communities in the Bay Area. In 2013 Bryant was selected by Business Insider on its list of BusinessInsider.com's list of The 25 Most Influential African-Americans in Technology and was named to The Root 100 list and the Ebony Power 100 list. Ms. Bryant was honored in 2013 as a Champion of Change by the White House for her work in tech inclusion and for her focus on bridging the digital divide for girls. She has been identified as a thought leader in the area of tech inclusion and has spoken on the topic at events such as Personal Democracy Forum, TedX Kansas City, Platform Summit, Big Ideas Festival, SXSW, and others.

Follow Kimberly Bryant on Twitter @BlackGirlsCode.

**Doris Christopher, Founder, Interim CEO & Chairman, The Pampered Chef, Ltd.**

Inspired by her dedication to preserving the tradition of family mealtimes and driven by the spirit of entrepreneurship, Doris Christopher founded The Pampered Chef from the basement of her suburban Chicago home in 1980. Her experience as a home economics teacher and stay-at-home mother enabled her to recognize the need for time-saving kitchen tools and techniques designed to make cooking quick and easy. She came up with a simple plan to offer professional-quality kitchen tools directly to the consumers through in-home cooking demonstrations offered by a sales force of "Pampered Chef Consultants." More than 30 years later, the business has blossomed into a multimillion-dollar enterprise with more than 60,000 consultants worldwide.

Doris has been recognized with numerous awards, including the 2012 Torchbearer of the Year Award for her leadership and dedication to ethical business practices by the Better Business Bureau of Chicago and Northern Illinois; and "The Order of Lincoln Medallion," the highest honor for outstanding achievement the State of Illinois bestows to people who were born or have resided in the state.

Doris is the author of *The Pampered Chef: The Story of One of America's Most Beloved Companies* and *Come To The Table: A Celebration of Family Life*.

Follow the Pampered Chef on Twitter @pamperedchef.

SPEAKERS



Julie Christopher, Community Leader

Julie A. Christopher is a volunteer and philanthropist, readily contributing time and talent to a number of charitable and community organizations.

Current board and volunteer involvement includes Boys & Girls Clubs of Chicago, The Ann & Robert H. Lurie Children's Hospital of Chicago, The Christopher Family Foundation, Grace Lutheran Church and School and The Women's Philanthropy Council of her alma mater, Indiana University.

Julie previously served as Corporate Spokesperson for The Pampered Chef (a kitchenware company founded by her mother, Doris), a role in which she traveled the country, speaking to the media about the company, and advocating its charitable-giving partnerships with Feeding America and The American Cancer Society.

She resides in Chicago, Illinois.



Sloane Davidson, Founder, Farsight Media and The Causemopolitan

Sloane Davidson is a social entrepreneur, philanthropist, and writer who focuses on the intersection of technology and social good. She is the Founder of Farsight Media, a strategic communications and marketing consultancy, and also The Causemopolitan, a blog that encourages giving back. Recently, she wrote and published *The Giving Manifesto*. Her professional expertise includes 12+ years in marketing, business development, and fundraising.

An active philanthropist, Sloane has raised more than \$1.5 million dollars to date for nonprofits and is currently on the board of She's The First, an advisor to Resolve Network, and served as Kiva Fellow in the Philippines. Sloane has created nationally recognized fundraising campaigns, the most well known being "Cause It's My Birthday," a nationwide malaria prevention campaign, and Gulf Coast Benefit, to support Gulf Coast communities after the BP oil spill.

In 2010, Sloane attended the World Economic Forum as the citizen journalist for NewsCorp. She co-founded NOLAlicious, a weekly e-newsletter about New Orleans, and organized the first CrisisCampNOLA as a response to the earthquake in Haiti.

Before embarking on a new career as a strategy consultant, writer, and public speaker, Sloane held senior leadership positions at mcgarrybowen and Lippe Taylor. She led social media and digital marketing teams to launch campaigns for leading brands including: JPMorgan Chase, United Airlines, Elizabeth Arden, philosophy, Paul Mitchell, Keds, and IKEA. Prior to working with brands, Sloane worked at a startup for social good and as a fundraiser.

Sloane's career began at Ernst & Young where she worked on the Entrepreneur of the Year program. Originally from Pittsburgh, PA, Sloane received a Bachelor of Arts in Political Science from the University of Vermont.



Cheryl Dorsey, President, Echoing Green

Echoing Green, a pioneer in the social entrepreneurship movement, has awarded more than \$30 million in start-up capital to over 500 next generation social entrepreneurs worldwide since 1987. Dorsey received an Echoing Green Fellowship in 1992 to help launch The Family Van, a community-based mobile health unit in Boston.

Dorsey has served in two presidential administrations as a White House Fellow and Special Assistant to the U.S. Secretary of Labor (1997-98); Special Assistant to the Director of the Women's Bureau of the U.S. Labor Department (1998-99); Transition Team Member of the Innovation and Civil Society subgroup of the Technology, Innovation, and Government Reform Policy Working Group (2008-09); and Vice Chair for the President's Commission on White House Fellowships (2009-present).

Dorsey serves on several boards including the Harvard Board of Overseers, the SEED Foundation, and Northeast Bank. In 2009, Dorsey was named one of "America's Best Leaders" by *US News & World Report* and the Center for Public Leadership at Harvard Kennedy School. For 2010 and 2011, she was named as one of *The Nonprofit Times'* "Power and Influence Top 50."

Dorsey received her Bachelor's degree in History and Science magna cum laude with highest honors from Harvard-Radcliffe Colleges, her medical degree from Harvard Medical School, and her Master's in Public Policy from Harvard Kennedy School. She completed her pediatric residency at Children's National Medical Center in Washington, DC.

Follow Cheryl Dorsey on Twitter @echoinggreen.



Fran Edwardson, CEO, American Red Cross, Greater Chicago Region

Before joining the Red Cross, Ms. Edwardson served as Senior Vice President and General Counsel of UAL Corporation and United Airlines. During her decade at UAL, she served on the senior executive team that steered the company through the September 11th tragedy and UAL's bankruptcy filing. She has experience in the public sector, having served as the Director of the Securities Department for the State of Illinois in the mid-1980s, the first woman to serve in this role. She was also a partner in the corporate/securities group at the Chicago office of the law firm of Mayer Brown. She holds a law degree and a bachelor's degree in economics from Loyola University of Chicago, both earned with honors. She is a member of the Economic Club of Chicago, the Boards of Directors of JB Hunt Transport, Inc. and The Chicago Network and the Boards of Trustees of Rush Medical Center and Lincoln Park Zoo.

The American Red Cross, Greater Chicago Region serves more than 9.4 million people in Illinois and Northwest Indiana.

SPEAKERS



Elizabeth Evans, Founding CEO, New Voice Strategies

Elizabeth Evans has more than 25 years of professional experience in community-based action research, community-based data driven policy design, strategic communications, law, and policy. She is a recognized national leader for building unconventional alliances, gathering community-based input and bringing innovative approaches to solving difficult policy problems, focusing on education policy for the last 12 years.

Previously, she was Executive Director of Illinois' charter school association where she established core programs and was the chief architect of the nation's first in a wave of comprehensive state charter school law reforms in 2009. Earlier, Elizabeth spent five years at a nonprofit Community Development Finance Institution, focusing on research, government relations, strategic communications and community outreach to bring new capital to under invested rural and urban areas. Elizabeth worked as a policy researcher at a leading business civic association and was a political organizer working in Washington, D.C. and Michigan.

She spent 10 years as a courtroom lawyer for the US Securities and Exchange Commission Enforcement Division and served as a staff attorney in the United States Court of Appeals for the Seventh Circuit. Elizabeth serves as a member of the Gotham Schools Advisory Board and on The Mikva Challenge Advisory Board. She has served on numerous nonprofit boards, the Northwestern University Council of 100, and as a member of the Economic Club of Chicago. Ms. Evans has been an Ella Baker Fellow of Antioch Northeastern University and a member of the Children's Defense Fund National Leadership Network. Elizabeth received her Bachelor of Arts from the University of Michigan and a Juris Doctor from Northwestern. Follow Elizabeth Evans on Twitter @EAEChicago or @VIVATeachers.



Elizabeth Gore, Resident Entrepreneur, United Nations Foundation

As the first-ever Entrepreneur-in-Residence at the United Nations Foundation, Elizabeth Gore works with the United Nations and the Foundation to support innovation and entrepreneurial thinking. In her role, she chairs the UN Foundation's Global Entrepreneurs Council and builds global partnerships that positively affect the UN's most pressing humanitarian issues. Ms. Gore previously served as Vice President of Global Partnerships at the Foundation, and founded strategic grassroots efforts such as Nothing But Nets, Girl Up, and the Shot@Life. Additionally, she manages partnerships with Fortune 100 companies and with the Bill & Melinda Gates Foundation.

Ms. Gore was named by People as one of the top 100 Extraordinary Women and is one of Fast Company's Most Creative People in Business. Ms. Gore has been featured on multiple media outlets including: ABC, CBS, CNN, MSNBC, FOX Business, *Fast Company*, *Fortune*, *Glamour*, *The New York Times*, *People*, and *Time*. She is a World Champion Equestrian and climbed Mt. Kilimanjaro to raise awareness for the global clean water crisis on behalf of the United Nations.

Ms. Gore currently serves on the leadership councils of the Indiana University Lilly Family School of Philanthropy Women's Philanthropy Institute and the annual CLASSY Awards. She serves on Dell's Global Entrepreneur-in-Residence Advisory Board and the advisory boards of the UN's Refugee Agency (UNHCR) and SOMA, an innovative all-natural water filter company. Prior to joining the UN Foundation, Ms. Gore served as the director of development and corporate relations for the Points of Light Foundation.

**Tracie Haas, President, AbbVie Foundation**

Tracie Haas joined the AbbVie Social Responsibility team in April 2013. Based in North Chicago, IL, she is responsible for developing and executing AbbVie's Global Corporate Responsibility and Foundation strategy.

Tracie is working with AbbVie leadership, employees and external partners to bring greater clarity and alignment around opportunities to solidify AbbVie's position in Corporate Responsibility. As President of the AbbVie Foundation, Tracie is working to evolve and enhance the global philanthropic work of the organization to meet long-term goals and objectives as a new foundation.

In this critical role, Tracie comes to the CR and Foundation team with 18 years of business experience with Abbott. As Vice President and General Manager, she led multiple therapeutic areas through various stages of product life cycle with responsibilities ranging from strategy development and P&L management, to providing commercial input on potential follow on clinical programs. Tracie spent multiple years in Neuroscience educating stakeholders on the management of Epilepsy and Bipolar Disorder. Additionally, she led the US launch of HUMIRA for Crohn's disease, building patient support systems and education around living with Crohn's and getting patients back to "normal." Most recently, Tracie led the US Endocrinology team ultimately ensuring US patients had access to Lupron for Prostate Cancer, Endometriosis and Central Precocious Puberty.

Tracie has a Bachelor's in Business Administration from Hofstra University in New York and a Masters of Business Administration from Northwestern University's Kellogg School of Management in Illinois.

Follow Abbvie on Twitter @Abbvie.

**Joan Johnson, Lecturer, Northeastern Illinois University**

Joan Johnson is the author of *Southern Women at the Seven Sister Colleges: Feminist Values and Social Activism, 1875-1915* and *Southern Ladies, New Women: Race, Region and Clubwomen in South Carolina, 1898-1930*. She also co-edited a three volume historical anthology on South Carolina women, *South Carolina Women: Their Lives and Times*, and has published articles on Southern women, race, reform, and education. She is currently writing a book on women philanthropists who funded women's rights causes including woman suffrage, higher education, and reproductive rights. Johnson teaches history at Northeastern Illinois University and is the co-founder and co-director of the Newberry Seminar on Women and Gender at the Newberry Library in Chicago.

SPEAKERS



Avis Jones DeWeever, Founder and CEO, Incite Unlimited, LLC

Avis A. Jones-DeWeever, Ph.D., brings more than twenty years of research, advocacy, and evaluation experience to her role as Founding President & CEO of Incite Unlimited, LLC, a consulting firm devoted to the principle of moving great ideas to effective action.

Prior to founding Incite, Dr. Jones-DeWeever held positions in several for-profit, non-profit and governmental institutions including the Governor's Office of Virginia, the Maryland State House of Representatives, the Congressional Black Caucus Foundation, and the Institute for Women's Policy Research. Most recently she served as the Executive Director of the National Council of Negro Women, leading the organization at a particularly crucial moment in its history following the death of Civil Rights and Women's Rights icon, Dr. Dorothy I. Height.

An accomplished scholar, writer, and public speaker, Dr. Jones-DeWeever is an authority on race, gender and the economy and issues of privilege, power, and policy in the U.S. She is the author of numerous publications focused on issues of particular importance to women and the African American community. A selection of her works include: *Why Women's Empowerment Matters: Engaging the Global Economy by Leaving No Woman Behind*; *Black Girls in New York: Quiet Strength and Bold Resilience*; and the forthcoming book, *Black Women Lead: Unlocking the Secrets to Effective Leadership in the Boardroom and Beyond*.

A highly sought-after political commentator, Dr. Jones-DeWeever's policy perspectives are shared on her own national syndicated radio show, Focus Point with Avis Jones-DeWeever. She has also appeared in a wide range of other outlets including: CNN, PBS, TV One, BET News, ABC News, Sirius/XM Radio, National Public Radio, *Glamour Magazine*, *Clutch Magazine*, *The New York Times*, *The Washington Post*, The Huffington Post, The Grio, and Vital Speeches of the Day. Follow Avis Jones-DeWeever on Twitter @SistahScholar.



Joe Keefe, President & CEO, Pax World Management, LLC

Pax World Management, LLC (www.paxworld.com) is a leader in the rapidly growing field of sustainable investing—the full integration of environmental, social and governance (ESG) factors into investment analysis and decisionmaking. Pax World Funds include the Global Women's Equality Fund (PXWEX), the only mutual fund in America focused on investing in companies that are global leaders in promoting gender equality and women's empowerment. Across all of its funds, Pax World withholds support from all-male corporate board slates, and working with the Thirty Percent Coalition (www.30percentcoalition.org) and other institutional investors, actively engages with companies to embrace gender diversity on their boards.

Joe was named by *Ethisphere Magazine* as one of the "100 Most Influential People in Business Ethics" for 2007, 2008 and 2011, and in 2012 was recognized by Women's eNews as one of "21 Leaders for the 21st Century," where he was the sole male honoree. Joe is Chair of the Board of Women Thrive Worldwide (www.womenthrive.org), a Washington-based non-profit advocating for shaping U.S. development assistance and trade policy to benefit women and girls living in poverty around the globe. He is also a member of the Leadership Group of the Women's Empowerment Principles (www.weprinciples.org), a joint initiative of the UN Global Compact and UN Women. Joe has written and spoken widely on the subject of investing in women. Follow Pax World on Twitter @PaxWorld.



Tiffani Lennon, Chair, Law and Society, Colorado Women's College, University of Denver

Tiffani Lennon, JD, LL.M, chairs the Law and Society and Community-Based Research programs at the University of Denver – Colorado Women's College. Lennon also co-leads the college's internationalization efforts.

Lennon was a constitutional law attorney and a fellow for the Advancement Project in Washington, D.C. Throughout her legal career, she has helped to frame strategic litigation to systematically address rights violations, and has authored several policy reports with national implications. Her research areas include comparative constitutional politics and policy impact on unrepresented communities. Additionally, Lennon has engaged in multiple visiting lecturer experiences around the world, teaching within the legal and economic development spaces.

Lennon has received numerous public and private grants to conduct research and policy analysis on marginalized communities. Lennon's latest work is a national study on women's leadership across 14 sectors in the U.S. Her book, *Recognizing Women's Leadership: Strategies and Best Practices for Employing Excellence*, will be released in August 2014.

Lennon earned a Juris Doctor degree, and received a LL.M. degree from the University of London, Birkbeck College of Law. Her dissertation topic focused on the role of development and international economic law on women heads of households in southern Africa. Follow Tiffani Lennon on Twitter @TiffaniLennon.



Barbara Lucas, Regent, Mount Vernon Ladies' Association

Barbara B. Lucas is the 21st Regent of the Mount Vernon Ladies' Association. She retired in 2006 as Senior Vice President of Public Affairs and Corporate Secretary of The Black & Decker Corporation. She also was a member of the Corporation's Management Committee. Her responsibilities included business media relations, Board and shareholder affairs, worldwide subsidiary compliance and recordkeeping, corporate philanthropy, and community involvement. From 1985 to 1999, she also headed Black & Decker's worldwide Investor Relations function.

She served on the boards of directors of several publicly traded companies during the course of her career and was a member of the American Society of Corporate Secretaries, where she served terms as president of the Mid-Atlantic Regional Chapter and as a National Director. She also served on the Advisory Council of The Johns Hopkins University School of Professional Studies in Business and Education and on the boards of United Way of Central Maryland, the Baltimore Urban League, and the Baltimore Symphony Orchestra. In addition, she was a member of the boards of the Greater Baltimore Medical Center and GBMC HealthCare, Inc. She chaired both boards from 2000 through 2003 and served as vice chair of a successful major capital campaign.

She also was selected as one of the "100 Women to Watch in Corporate America" by Business Month and as one of the "Top 100 Women in Maryland" in 1997, 1999, and 2001 (last year of eligibility) by a leading local business publication. In 2008, she was invited to join the Mount Vernon Ladies' Association, the oldest national preservation organization in America, as Vice Regent representing the State of Maryland. She has served as a member of the Executive Committee and has chaired the Bylaws Committee, the Nominating Committee, and the Search Committee for the President.

SPEAKERS



Nadia Malik, Co-Founder and CEO, Global Partnership for Women and Girls

Nadia is a founding board member of Hands on Louisville; a “Hands-on Network” affiliate and has a corporate banking background with Brown Brothers Harriman and First Union National Bank. Nadia holds a B.A. in Economics and an M.B.A. in Finance, Business & Public Policy and Organization & Markets from the University of Rochester and has completed coursework at the Wharton School and Columbia University and Executive Education at Harvard and Columbia Business Schools. In 2009, Nadia was designated a “Muslim Leader of Tomorrow” by the American Society for Muslim Advancement. In 2011, Muslim Women's Fund Co-Founders (now the GPWG), Nadia and Dr. Sarwat Malik, were ranked #9 (out of 10) on OnWallStreet.com's Power Giver's List: Philanthropic Women Helping Women. Nadia currently serves on the Advisory Council of the G(irls)20 Summit and on the Board of Governors of Off The Record Lecture Series created under the aegis of the Foreign Policy Association. Nadia is a 2012 Fellow of the BMW Foundation's Transatlantic Forum.

Follow Nadia Malik on Twitter @GP4WG.



Lesley Mansford, CEO, Razoo

Lesley is a seasoned GM, marketer and entrepreneur with more than 20 years of experience in interactive entertainment with companies like Electronic Arts. She was co-founder and COO of pogo.com, the largest online casual games community, which was acquired by EA in 2001.

Razoo, founded in 2007, is a crowdfunding platform that helps individuals, organizations, cities and states raise funds using social and online tools. At the intersection of technology and philanthropy, Razoo has raised more than \$200 million to date for causes around the world.

Lesley's passions include food, sustainability, and women's entrepreneurship. Currently, she is on the board of the Leadership Institute for the Ecology and the Economy, on the board of advisors for Smart Gardener, and is an active volunteer for The Women's Initiative. Lesley graduated from Bristol University, England and lives in the San Francisco Bay area.



Winsome McIntosh, Founder, Rachel's Network, and Board member, The McIntosh Foundation

Winsome McIntosh has more than 40 years' experience in the philanthropic community. She has served on the board of the McIntosh Foundation since 1972, while actively participating in its management. She is a founder of the Community Foundation for Palm Beach and Martin Counties, Florida; ClientEarth, UK and EU; Rachel's Network, US; and the Association of Small Foundations, US.

She has served on the boards of a number of not-for-profit corporations (both local and national) including the League of Conservation Voters (former Treasurer), Defenders of Wildlife (presently Chairman), the Tongass Conservancy, Scenic America, Open Space Institute (former Chairman), and the Garden Club of America (committee Chairman and Finance Committee), and the Garden Club of Palm Beach (former President), Alliance for Justice (present Vice-Chair), the Kappa Delta Foundation, and She Should Run Foundation.

In the for-profit community, she has served on the boards of American Legal Systems and Island National Bank and Trust Company and Mo-DV, Inc. She is the recipient of many awards for civic achievement including the Margaret Douglas medal of Achievement (Garden Club of America), the Palm Beach Chamber of Commerce Community Service Award, and the Florida State University Achievement medal.

She has written numerous articles on aspects of non-profit management for the Foundation News and Commentary, the Garden Club of America, and the Association of Small Foundations. Winsome has served as President of Philanthropic Strategies, an independent consultant to major donors, families with Family Foundations, Corporate Foundations and non-profit organizations. She is the Founder of Rachel's Network, a membership organization of leading women funders for the environment, and its first President for its initial 10 years. Follow Winsome McIntosh on Twitter @WinsomeMcIntosh.



Susan McPherson, Founder, McPherson Strategies

Susan McPherson is a serial connector, passionate cause marketer, angel investor, and corporate responsibility expert. Recently, she launched McPherson Strategies, a communications consultancy focusing on the intersection between brands and social good, and continues to consult for Fenton as a strategic advisor. She's a regular contributor to the Harvard Business Review, Triple Pundit and Forbes and has 20+ years' experience in marketing, public relations, and sustainability communications. She is a featured speaker at industry events including Net Impact, Center for Corporate Citizenship's Annual Summit, Sustainable Brands, and Committee to Encourage Corporate Philanthropy's Summit. McPherson founded and hosts the bi-weekly CSRChat on Twitter.

Currently, McPherson invests in and advises technology start-ups, including ZADY, TheLi.st, Positive Luxury, Lover.ly, and The Daily Muse. She serves on the boards of Girl Rising a social action campaign/platform funded by Intel to expand girls' education in the developing world and Bpeace, a nonprofit dedicated to assisting women in regions of conflict and post-conflict start businesses. Additionally, she serves as an adviser to several non-profits, including Girls Who Code, Plant A Fish, She's The First, The Adventure Project, and The OpEd Project. Recently, McPherson was selected as a Vital Voices global corporate ambassador and was named as one of 40 Women to Watch Over 40 and Fast Company's 25 Smartest Women of Twitter. Follow Susan McPherson @susanmcp1.

SPEAKERS



Dorri McWhorter, CEO, YWCA Metropolitan Chicago

A proven leader in the corporate and social change sectors, Dorri McWhorter brings nearly 20 years of experience to her position as YWCA Metropolitan Chicago's chief executive officer. A socially-conscious business leader throughout her career, McWhorter is an active member of Chicago's civic, business and philanthropic communities. Most recently, she was a partner at Crowe Horwath LLP, one of the largest accounting firms in the U.S. She has also held senior positions with Snap-on Incorporated and Booz Allen Hamilton. McWhorter has won numerous awards and accolades including Athena International's Young Professional Leadership Award (2010), Chicago Business Leader of Color (2009 honoree), Diversity MBA Magazine's Top 100 Under 50 Executive Leaders (2009 recipient), and the Illinois CPA Society's Outstanding Leadership in Advancing Diversity Award (2010). She received her bachelor's in business administration from the University of Wisconsin-Madison and her master's in business administration from Northwestern University's Kellogg School of Management.

Follow Dorri McWhorter on Twitter @chicCPA and @YWCAChicago.



Natalia Oberti Noguera, Founder and CEO, Pipeline Fellowship

Dubbed "The Coach" by *Marie Claire*, Natalia (aka Ms. Oberti Noguera) is Founder and CEO of the Pipeline Fellowship, an angel investing bootcamp for women that's changing the face of angel investing and creating capital for women social entrepreneurs. Natalia holds a BA in Comparative Literature & Economics from Yale. She has been featured in *Bloomberg Businessweek*, *Mashable*, *Reuters Money*, *TechCrunch*, *The New York Times*, and *Fast Company's* Co.Exist Change Generation series. Natalia was named to the *Forbes* list "Top 20 Women for Entrepreneurs to Follow on Twitter," as well as *Latina.com's* "25 Latinas Who Shine in Tech." *Women's eNews* recognized her as one of 21 Leaders for the 21st Century for 2012 and *Business Insider* included her on its 2013 list "The 30 Most Important Women in Tech under 30." You can find Natalia on Twitter (@nakisnakis).



Harriett Olson, General Secretary and CEO, United Methodist Women

Harriett Jane Olson has served as chief executive officer of the United Methodist Women's national administrative and policymaking arm since 2007. United Methodist Women is a nearly 800,000-member organization within the United Methodist Church in the United States.

United Methodist Women members give about \$15 million a year for work with women, children and youth in the United States and around the world. UMW operates and/or owns the Church Center for the United Nations in New York City, a retirement home for deaconesses, and missionaries in North Carolina, a publication and distribution network and a series of mission education and leadership development events annually. Through these events and our connections around the world, UMW staff and members are inspired, prepared, encouraged and celebrated for their direct service and advocacy for justice.

A Harvard Law School graduate, Ms. Olson practiced real estate and environmental law (1983-96) at a N.J. law firm that is now part of Day, Pitney, before working for the church full-time. From 1996-2007, Ms. Olson was senior vice-president for publishing, editor for church school publications and United Methodist Church book editor at the United Methodist Publishing House in Nashville, TN.

Ms. Olson has a bachelor's degree from Houghton College in Houghton, N.Y., where she serves on the board of trustees.

Follow Harriett Olson on Twitter @harriettolson.



Michele Ozumba, President & CEO, Women's Funding Network

Michele Ozumba brings a field-tested, grassroots perspective to the global leadership of Women's Funding Network. Previously, she led the Georgia Campaign for Adolescent Pregnancy Prevention to reduce the teen pregnancy rate in Georgia, which at the beginning of her tenure, was the highest in the United States.

Earlier in her career, Michele was a Senior Lecturer in Urban Planning at the University of Nigeria and a co-investigator in the first national study on child abuse in Nigeria, which led to the creation of regional reporting centers funded by the Ford Foundation. She has served on the board of directors of the Atlanta Women's Foundation, the national Healthy Teen Network, and the National Advisory Council on Sexual Health, chaired by Dr. David Satcher, former U.S. Surgeon General.

Michele has been featured in interviews with the *New York Times*, CNN, NPR, *USA Today* as well as local news media.

Follow Michele Ozumba on Twitter @micheleatWFN and @womensfunding.

SPEAKERS



Margot Pritzker, President and Founder, WomenOnCall

Margot Pritzker launched the WomenOnCall organization in February 2006 to provide women and nonprofits with an on-line meeting place to forge productive and efficient connections that make a difference in people's lives. The WomenOnCall website went national in scope in May 2010 and now has more than 4,000 members and is growing across the country.

Ms. Pritzker is Chair of the Zohar Education Project Inc., which she established in 1995. This is a project to translate the Zohar, the canonical work of Jewish mysticism, into English. Ms. Pritzker is involved in a number of initiatives that affect women and children in the developed and developing world. She has overseen the initiation and progress of schools in remote areas of the Himalayas and Afghanistan. Furthering cultivation of leadership among young people has led her to support and become involved with Ashesi University in Ghana and the Asian University for Women in Bangladesh.

As a Trustee of the Aspen Institute, she participates in leadership development initiatives throughout the world. She continues her involvement in international issues as a member of the Board of the Chicago Council on Global Affairs, a Trustee of the International Board of the American Jewish Joint Distribution Committee, and as a member of the Advisory Board of America Abroad Media.

Ms. Pritzker currently serves as a trustee of the Bernard Zell Anshe Emet Day School, where she was Chair of the Board from 1993-2001. She serves as a Director of the Pritzker Early Childhood Foundation. She is also chair of the University of Chicago Charter School Governing Board, which is a part of the University's Urban Education Institute. She is a Trustee of the Rubin Museum of Art in New York, which is recognized as the premier museum of Himalayan art in the Western world.

Follow WomenOnCall on Twitter @WomenOnCall.



Hannah Quimby, President, The Quimby Family Foundation

Hannah Quimby is the President of the Quimby Family Foundation, headquartered in Maine, whose mission is to encourage vibrant Maine communities through the support of environmental projects, the arts, and healthy living.

Prior to her current role at the foundation, Hannah worked in the Sales and Marketing Department and then as a Corporate Trainer for her family's business, Burt's Bees. Hannah holds a Master's Degree in Integrative Health, a certificate in nutrition, and is a certified personal trainer with the National Academy of Sports Medicine. Most recently she has paired her foundation role with employment at a women's fitness and nutrition center in Mill Valley, California.

Hannah views land conservation as an important public health strategy and sees time spent outdoors as a key component to overall health and wellbeing. Her volunteer work, fundraising initiatives, personal philanthropy, and recreation activities all reflect her nature-based values. In her role at the foundation, she feels incredibly fortunate to support the work of nonprofits whose priorities are deeply committed to individual, community, and environmental well-being. She aims to nurture relationships, invite open communication between the foundation and grantees, and listen to the needs of Maine's creative, hard working, and intelligent nonprofit leaders.

**Ellen Remmer, Senior Partner, The Philanthropic Initiative**

The Philanthropic Initiative (TPI) is a nonprofit working to increase the impact of philanthropy in society through the promotion of strategic philanthropy, the training of professional advisors, and a consulting practice which helps family, foundation and corporate donors move up the philanthropic curve. Ellen came to work at TPI in 1993, shortly after her family foundation benefited from TPI's strategic planning assistance. In addition to working directly with dozens of private, corporate, and community donors on making their giving more effective, Ellen has developed a variety of initiatives aimed at growing high impact philanthropy in the United States and abroad and is a frequent speaker and writer on the subjects of family philanthropy, strategic giving and women donors. She served as President and CEO of TPI from 2007- 2012. Ellen is on the Board of Directors of Associated Grantmakers and the Remmer Family Foundation, and serves on the Board of Visitors of Indiana University's Lilly Family School of Philanthropy. She is a member of the WPI Council, the strategic planning advisory group for the Women's Philanthropy Institute. She is a graduate of Wesleyan University and the Tuck School of Business at Dartmouth College.

Follow The Philanthropic Initiative on Twitter @tpiphilanthropy.

**Julie Robertson, National Director, Go Red For Women, American Heart Association**

Launched in 2004, Go Red For Women targets women ages 25-55, seeking to educate them about their risk for heart disease – the number one killer of women. In her role, Julie manages strategy development and business planning for the national movement. She leads a cross-functional team charged with achieving the goals of Go Red For Women through various AHA initiatives, including corporate sponsorship, grassroots fundraising, advocacy, healthcare, public relations, advertising, Web and marketing.

Since its inception, Go Red For Women has helped to raise awareness among women that heart disease is their number one killer up to 54% (from 34% in 2003). More than 1.4 million women have been engaged in the movement to date, and more than \$300 million has been raised toward its life-saving mission. Go Red For Women has also received more than a dozen industry awards, including PR Week Nonprofit Campaign of the Year (2005 and 2009) and The Public Relations Society of America's Silver Anvil for Best National Public Service Campaign and PR News' Best National Membership Campaign Award.

Julie has worked with the AHA in a variety of roles since 1998. Prior to her current role, she served as Senior Cause Manager of Start!, which seeks to encourage American adults to include more physical activity into their daily routine. Prior to this, Robertson served as Senior Manager for Train To End Stroke, Manager of New Fundraising Initiatives, and Project Coordinator for the Heart Walk.

Julie holds a Bachelor's Degree in Management from Texas A&M University. She is based in Houston where she lives with her husband John.

Follow Go Red For Women on Twitter @goredforwomen.

SPEAKERS



Alice Young Sabl, Chair, University of Chicago Women's Board

In addition to her role as Chair of the Women's Board, Sabl is also currently active on the boards of Goodman Theatre, Children's Home + Aid, and The Casino, as well as member of the Neurosciences Leadership Steering Committee at Rush Hospital. Previously she served as a trustee of the National Boys and Girls Club, a President of the Architecture and Design Society of the Art Institute of Chicago, and a Vice Chair of the National Alzheimer's Board. Alice received her B.A. and Ph.D. from Stanford University and taught at Carnegie Mellon in the Business and Public Policy Schools.



Will Schneider, Executive Director, Slingshot

Slingshot is best known for producing an annual guidebook of the 50 most innovative projects in Jewish life in North America, and for working with a community of funders in their 20s and 30s to become connected to those projects. Prior to joining Slingshot in 2009, Schneider worked as a fundraising consultant for dozens of non-profit clients across several sectors — the Apollo Theater, the Joe Torre Safe at Home Foundation, and the National Urban League, to name a few. While consulting, he also founded and developed a community and professional network for young professional fundraisers called "The Future Leaders in Philanthropy (FLiP)." In approximately two years, the FLiP community grew rapidly to more than 3,000 people — and now it continues to grow under new leadership. Prior to consulting, Will worked on the major gifts team at Carnegie Hall, and before that in the Development Office at New York University.

Follow Slingshot on Twitter @SlingshotFund.



Julie Smolyansky, CEO, Lifeway Foods

Julie Smolyansky became the youngest female CEO of a publicly held firm when she took over her father's kefir business in 2002 at the age of 27 after his sudden death. Since being named CEO and director of Lifeway Foods (NASDAQ: LWAY) Julie has continued the company's growth trajectory with creative product development and marketing, boosting annual company revenues to nearly \$90M by 2012 from \$12M when she took over.

Julie is a graduate of the University of Illinois at Chicago where she majored in Psychology and minored in Women's Studies. Julie began her career as an in home family counselor for Care Works, an agency that supported Department of Children & Family Services. She left the social service field to support her father at Lifeway Foods in 1997. Julie serves on the board of directors for the Anti-Defamation League, Hebrew Immigrant Aid Society (a division of Jewish United Fund), Illinois Holocaust Museum and Education Center, Rape Victim Advocates, University of Illinois Alumni Association, International Probiotics Association, and Bia Sport (advisory board member). She is also a member of the United Nations Foundation Global Entrepreneurs Council, Economic Club of Chicago, Young Presidents Organization, The Committee of 200, The Chicago Network, and is a Summit Series and Fortune Most Powerful Women community member.

Julie recently joined Christy Turlington Burns as a maternal health advocate traveling to Bangladesh with her and Every Mother Counts and participating in a series of screenings and panel discussions for the film 'No Woman No Cry.' Julie frequently travels to the White House, including her 2011 visit to support young entrepreneurs with the non-profit organization Our Time and advocates for Violence Against Women issues in the Vice President's Office. Julie was named to Crain's Chicago Business '40 under 40' in 2005, Today's Chicago Woman 'Rising Stars,' was a finalist for Ernst and Young's Entrepreneur of the Year Award in 2010, and was the recipient of the Anti-Defamation League 2013 Woman of the Year Award. Fast Company named her one of the "Riskiest in Business" in 2011 and New Hope Natural Media named her as one of top ten natural food executives to follow on Twitter. In 2013 Julie co-founded a non-profit, Test400k, an organization dedicated to advocating ending the backlog of 400,000 untested rape kits in the United States. Follow Julie on Twitter at @JulieSmolyansky.



K. Sujata, President and CEO, Chicago Foundation for Women

K. Sujata is a strong advocate for women and girls with broad experience in Chicago's philanthropic, business, and nonprofit communities. The Chicago Foundation for Women is a grantmaking organization dedicated to increasing resources and opportunities for women and girls in the greater Chicago area.

Sujata has worked at several notable nonprofit agencies in Chicago: director of programs for the Eleanor Foundation, executive director of Apna Ghar, director of Chicago Continuum of Care (now Chicago Alliance to End Homelessness), and director of planning and development at Interfaith Housing Development Corporation. Before joining the nonprofit sector, Sujata trained as a scientist at Northwestern University, received an MBA from IIT, and studied engineering in her native India. Sujata serves on the Board of the Donors Forum and the Steering Committee of the Asset Funders Network. She is the Founding Director of South Asian American Policy and Research Institute. Her blog can be found at www.huffingtonpost.com/k-sujata. Follow her on twitter @k_sujata.

SPEAKERS



Trisa Thompson, Vice President of Corporate Responsibility at Dell

In this role, Trisa Thompson is responsible for Dell's global philanthropy and sustainability. Previously at Dell, Trisa served as Vice President, Legal, for the Global Operations, Marketing and Product Groups, and was a member of the Legal Team for 12 years. She was the founding co-chair of the Women's Networking Group, W.I.S.E., at Dell, and also served on the PRIDE Executive Board. She is also a member of the Global Giving and Sustainability Councils.

Trisa joined Dell in 1998 from the Washington, D.C. law office of Seyfarth, Shaw where she was a partner in its Government Procurement Law practice. She specialized in federal, state, and local procurement law and litigation. Trisa graduated with honors from The National Law Center, George Washington University. She received her undergraduate degree, magna cum laude, from Boston University where she majored in Mass Communications.

Trisa served on the Annual Campaign Committee for the United Way in Central Texas for several years in different roles, and is a past Chair of the Women's Giving Network. She is a past President of the Board of Zach Scott Theatre. In addition, she is the past chair of the Board for KLRU, where she remains a board member, and formerly served on the Board for the Greater Austin Chamber of Commerce. She also serves on the boards of I Live Here, I Give Here, an Austin organization promoting philanthropy in Austin, and Lifeworks. Trisa was a 2005 finalist for the Profiles In Power award from the Austin Business Journal, and is the 2008 recipient of the United Way's Volunteer of the Year Award. Follow Trisa Thompson on Twitter @TrisaDEIICRO.



Glenn Tilton, Chairman of the Midwest for JPMorgan Chase

Assuming this role in June 2011, he is the company's senior executive across its businesses and functions in the region, and focuses on building and strengthening the company's business and brand in the Midwest United States.

Until December 2012, Tilton also served as non-executive chairman of the board of directors of United Continental Holdings, Inc., following the merger between United and Continental Airlines in 2010. Prior to the merger, Tilton served as chairman, president and chief executive officer of UAL Corporation and chairman and chief executive officer of United Airlines, where he led the company through a \$23 billion restructuring, returned the company to profitability, and successfully completed the merger with Continental Airlines.

Prior to joining United, having completed the merger of Texaco and Chevron, Tilton was vice chairman of the board of directors of ChevronTexaco, as well as interim chairman of Dynegy Inc. Up to that time, he served as chairman of the board and chief executive officer of Texaco Inc. Tilton joined Texaco Inc. in 1970 and served in various marketing, corporate planning and operational assignments of increasing responsibility, including president of Texaco Europe, president of Texaco USA, and president of Texaco's Global Business Unit.

Tilton serves on the board of directors of Abbott Laboratories, AbbVie, Phillips 66, and Northwestern Memorial Healthcare. He previously served on President Obama's President's Export Council and the Future of Aviation Advisory Committee. In July 2013, Tilton was named board chairman of Skills for Chicagoland's Future. In 2011, he was named as chairman of the American Cancer Society's national program, CEOs Against Cancer.

Glenn Tilton *continued*

In July 2013, Tilton was named board chairman of Skills for Chicagoland's Future. In 2011, he was named as chairman of the American Cancer Society's national program, CEOs Against Cancer. Tilton also serves on the boards for World Business Chicago Executive Committee where he serves as co-chair of the Plan for Economic Growth and Jobs, The Chicago Council on Global Affairs, the Commercial Club of Chicago Civic Committee, The Economic Club of Chicago, the Executives' Club of Chicago, the Lyric Opera of Chicago, Big Shoulders Fund, After School Matters, and the 100 Club of Chicago.

**Courtney E. VanLonkhuysen, Lead Procurement Counsel and Foundation Executive Director, Motorola Mobility LLC**

Courtney is helping Motorola write a new chapter in its history as it brings the heart of the company back to Chicago, including leading transformational business deals and revamping Motorola's nonprofit Foundation to better reflect Motorola's revitalized brand. Her dual role allows her to operate at the nexus of technology, business, law, and community outreach.

Prior to joining Motorola, Courtney clerked for the Honorable David W. McKeague on the United States Court of Appeals for the Sixth Circuit. Earlier, she was a litigator at the Chicago office of Skadden, Arps, Slate, Meagher & Flom where she represented public and private companies in high profile disputes and provided extensive pro bono representation in the areas of immigration and criminal and civil appeals. Before pursuing her law career, Courtney was an administrator of a large for profit nursing home on Chicago's north side where she transformed the business to reach profitability.

Courtney is passionate about the application of business principles and discipline to nonprofit organizations. She was instrumental in helping structure last year's multi-million dollar strategic alliance between the Eleanor Foundation (EF) and Chicago Foundation for Women (CFW). She continues to serve on CFW's board of directors. This year, she was named to Crain's Chicago Business 2013 40 under 40 list. Last year, Courtney was recognized by Motorola's CEO for the company's "Leadership in the Community Award."

**Lana Volftsun, Board Member, Slingshot, and Executive Director, One Percent Foundation**

The One Percent Foundation makes philanthropy accessible to Millennials and empowers them to change the world together. Lana serves on the Board of Slingshot, sits on the Issues Committee for the National Center for Family Philanthropy, and is member of the Impact Grants Initiative and Innovation Fund committees for the San Francisco Jewish Community Federation. Lana takes her work on the road, speaking at conferences, gatherings, and universities about Millennial giving. Prior to OPF, Lana worked as a technology consultant at Deloitte Consulting. She received a BSBA and Master's Certificate in NonProfit Management from Washington University in St. Louis.

Follow Lana Volftsun on Twitter @lanavolftsun and the One Percent Foundation @OnePercentFndn.

SPEAKERS



Alia Whitney-Johnson, Founder, Emerge Global

Alia Whitney-Johnson is the founder of Emerge Global (www.emergeglobal.org), a social enterprise that equips Sri Lankan girls who have survived sexual abuse with the business acumen, life skills and capital needed to lead healthy, self-sufficient lives. Using jewelry creation as a tool for education, art therapy, and financial empowerment, Emerge has enabled hundreds of young women to launch businesses, finance education, and even build homes. Emerge was selected as Boston's Small Charity of the Year (2010, Classy Awards) and has been featured on the front page of the Boston Globe's fashion section, in Glamour Magazine, and on Good Morning Sri Lanka.

Through her work, Alia has been recognized as one of Glamour Magazine's Top Ten College Women (2007), a Truman Scholar for Public Service (2007), and one of the world's leading young social entrepreneurs by the International Youth Foundation (2009) and the Sauvé Scholars program (2011-2012). In 2013, she authored a chapter in "Do Good Well," a #1 Amazon bestseller with reviews from Muhammad Yunus and Nicholas Kristof.

Alia holds a B.S. in civil and environmental engineering from MIT and an M.Phil. in development studies from the University of Oxford, where she studied as a Rhodes Scholar. Her master's research focused on how human resource management within Sri Lanka's apparel industry affects women's empowerment. She currently works with McKinsey & Company as an Associate and serves as a trustee on the MIT Corporation, MIT's board of trustees. Alia loves travel, salsa dancing, and the very special girls of Emerge.

Follow Alia and Emerge Global on Twitter @emerginista and @emergeglobal.



Diane Whitty, Executive Director and Global Head of The Philanthropy Centre, J.P. Morgan Private Bank

Diane Whitty joined J.P. Morgan in 2010. The Philanthropy Centre is focused on providing clients with insights and services to help meet their financial and philanthropic goals through innovative advice, thought leadership, and collaborative opportunities.

Prior to joining J.P. Morgan, Diane served over the past 30 years as a senior executive in the corporate and non-profits sector. Ms. Whitty has held leadership positions at Save the Children as Senior Vice-President of corporate relations and Executive Vice-President of marketing, communications and development at the US Fund for UNICEF (The United Nations Children's Fund). During her tenure, she spearheaded many global health and development initiatives, but most notably, campaigns to eliminate maternal and neo-natal tetanus, iodine deficiency, address the incidence of HIV/AIDS, and improve access to education for girls in developing countries.

Under her leadership at UNICEF, Diane and her teams were responsible for growth in revenue exceeding 327%. Prior to her non-profit work, Diane spent 17 years at Avon products as a Senior Sales and Marketing Executive.



Dalila Wilson-Scott, President, JP Morgan Chase Foundation

As President of the JPMorgan Chase Foundation, Dalila Wilson-Scott leads the firm's global philanthropic activities which are focused on spurring local and regional economic growth, linking education and training programs to employer demand, creating sustainable affordable housing solutions, and empowering consumers with knowledge, tools, and resources to help build their financial assets. She also oversees employee engagement and volunteerism and plays a key role in helping to set the firm's overall Corporate Responsibility strategy.

She is credited for her leadership in launching Chase Community Giving, one of the most successful crowd-sourced philanthropy programs on Facebook and the firm's largest social media presence.

Prior to joining the Office of Corporate Responsibility, she served in the firm's Corporate Merger Office as an integral member of the task force charged with managing the integration of JPMorgan Chase and Bank One, one of the largest and most significant mergers in the financial services industry. Before this role, she was a Senior Strategic Planning Director focused on evaluating new business initiatives and acquisition opportunities for the retail and commercial banking businesses.

Mrs. Wilson-Scott holds an M.B.A. in Finance and Management from New York University's Leonard N. Stern School of Business and a B.A. in Economics from NYU's College of Arts and Science. Follow Dalila Wilson-Scott on Twitter @dalila_says.



Jacki Zehner, CEO, Women Moving Millions

Jacki Zehner is an impassioned philanthropic leader committed to women's advancement and philanthropic movement building. She became a community member of Women Moving Millions (WMM) in 2009 and has since become WMM's Chief Engagement Officer. In addition to her role with WMM, she is President of the Jacquelyn and Gregory Zehner Foundation, a Board Member of The Sundance Institute, and an advisory board member to many organizations including The Geena Davis Institute on Gender in Media, Pax World's Global Women's Equality Fund, the Women Effect Investing initiative of Criterion Ventures, The Shriver Report, The Women's Philanthropy Institute, Catalytic Women, and Gamechangers, the first ever film fund for female directors.

Prior to her full-time engagement in the philanthropic arena, she was a Partner and Managing Director at Goldman Sachs. She is a member of many networks including The Women Donor's Network, The Harvard Kennedy School Women's Leadership Board, The International Women's Forum, The Red Cross Tiffany Circle, and The United Way of Salt Lake's Women's Philanthropic Network. She is also a frequent media commentator, consultant and speaker on women's success in the workplace, women and wealth, investing, financial current events and high-impact philanthropy.

Follow Jacki Zehner on Twitter@jackizehner.



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